

# ALEKSANDAR V. RIBAK

**CMO | COO | Deputy CEO | Entrepreneur**

Growing companies and people. Your CMO, COO, or deputy CEO for companies that require excellence, a powerful mind, and more than '50 years' of accumulated work experience. Three exits out of which two were positive. With 120+ happy clients since 2010. Great vibe. He is looking for a potential Unicorn company he can join.



## SELECT REFERENCES



End-to-end Joint Venture with a foreign monopoly. **Successful off-shore exit in 2018.**



Carupi, a Y Combinator company in Brazil. Helped set up a **system to achieve scale** of key marketing initiatives.



Executed powerful PR and community CSR strategies that saw **massive media uptake for many banks.**



Inbound & outbound marketing automation and advisory that saw **127%+ ROI** in Australia.



**Five-star-rated strategic planning.** Crafted very detailed B2B strategy for a reputable financial firm.



Full marketing support of a #deepTech cloud project. Niche marketing **targeting of highly intelligent people.**

## SKILLS AS RATED BY OBJECTIVE HR TESTS

Marketing management	● ● ● ● ●	Leadership abilities	● ● ● ● ●
Public speaking	● ● ● ● ●	Affiliate/Automation	● ● ● ● ●
Analytical abilities	● ● ● ● ●	Website development	● ● ● ● ●

**120+** clients    **95%** would refer AVR    **TOP 10** ranking

The unparalleled experience delivered to you. With his many passports, he can be anywhere. Please find more info, a pitch deck, and a video on AVR's website at: [aleksandarvribak.com/avr](http://aleksandarvribak.com/avr)

## LANGUAGES



C2



B1



B1



C2

## BOOK MADE IN ONE WEEK



available at **amazon**

Marketing is 25% about experiments of what would work optimally.

## FORMAL EDUCATION



AVR is a serial drop-out on MA and PhD levels. He still has one MA.

## BAs in Economics & Politics (2010)

John Naisbitt University (top 1%)